

By Table

TABLE 12

Media: One word - Now?

- Awareness (informing, selective storytelling, education)
- Sensationalisation (smaller behaviours, extreme, makes it)
- Stigma (labeling)
- Bad information (scary)
- Misrepresentation
- Negative

Media: What do we want?

- Informative
- Accurate
- Patient (long process)
- Understanding the person
- Sensitive editing (inclusive person centred)
- Route of cause (loss, events and trauma lead to address the cause)
- Showing process (whole)

What's working?

- Persistence
- Multi agency approach
- Person-centred
- Listening/hearing/understanding
- Right skills (build relationship) and confidence (time conversations)
- Right procedure (holistic property, safety)
- Fire service
- Not time limited (no quick fix)
- Harm reduction

Who are we working with?

- Voluntary/consent
- HA (enforcement)
- Partnership working (fire, police, ss)
- Third sector/training (complimentary)
- Empathy

Value driven process:

- L.A. guidance - SS Creative spending Save money by spending it wisely
- Funding avenues Collaborative applications Everyone inputs Everyone gains



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