

By Question

Question 1 - Media

Table 1

Media: What's happening now?

- Sensational
- Disrespectful
- Entertainment
- Unrelatable
- Influential

Media: What do we want?

- You're not alone
- Do we really want it in the media?
- Show the person not the problem
- To tell the 'before' story/reason behind hoarding disorder
- To show how little support is available
- Program to be client led
- Person centred
- Solutions
- 'language' - the use not the word 'hoarding'
- Positive outcomes

Table 2

Media: What's happening now?

- Sensationalising
- Ridicule
- Entertainment
- Back story
- Revisit
- Physical disability
- Misunderstanding
- Patronising
- Demonising
- Short term fix (cure in 6 weeks)

Media: What do we want?

- Understanding
- Spectrum
- Disorganisation Vs Collection
- Not a lifestyle choice
- Focus on different people in society

Table 3

Media: What's happening now?

- Court cases (mitigation)
- "Not as bad as me"

Media: What do we want?

- Convey most people could relate to some aspects of hoarding to see in a more empathic light
- Ask the media teams to approach it from their personal perspective like (Jasmine Harman?)
- De-stigmatise
- How to get Support?
- But is there any?

Table 4

Media: What's happening now?

- Unsolvable
- Interesting
- Impossible
- Loneliness
- Acknowledging

Media: What do we want?

- Mental struggle
- Not on your own
- Know there is help out there

Table 5

Media: What's happening now?

- Exploiting
- Sensational
- Trivialising
- Deflaming
- Criminalising "crazy killer"
- Entertainment
- Exposing
- Too easy

Media: What do we want?

- Focus on the person
- Mental health
- Positive solutions
- Long term issue
- Psychological help first, then practical
- More documentary, less entertainment
- Before and after support
- To do what they say they will do (not stigmatised, no discrimination, no judgements)

Table 6

Media: What's happening now?

- Sensationalise
- Extreme Shocking
- Disturbing
- Invasive
- Disrespectful
- Emotional

Media: What do we want?

- Understanding
- Compassion
- Support (emotional, financial)
- Long term investment
- Revisit
- Catalyst for positive change
- See me not just the 'stuff'
- What matters to me?
- Achievable plan

Table 7

Media: What's happening now?

- Simplified
- Quick fix
- Misleading
- Sensationalise
- Exploitative
- Not sustainable
- Attitudes in organisations changing but very inconsistent

Media: What do we want?

- Empathy
- Factual and realistic
- That approaches need to be long term
- Mental health focus

- Multi agency (but inconsistency)
- Lack of supervision, support and buy in from above

Table 8

Media: What's happening now?

- Entertainment
- Sensational
- Extremes
- Disrespectful
- Unprofessional
- Exploitative/Informative
- Lower class condition

Media: What do we want?

- Understand the impact on your family etc
- You can be empowered
- Give hope
- This could be you
- It's ok not to be ok
- This is a symptom of an issue
- The WHY?
- Making sense of this
- IT ISN'T A PROBLEM UNLESS ITS A PROBLEM

Table 9

Media: What's happening now?

- Sensationalism
- Vulnerable
- Exploited
- Exposure
- Entertainment
- Attention
- Stereotypes

Media: What do we want?

- Acceptance
- Support
- Understanding
- Solutions
- Empowerment
- Communication
- Recognition as an illness
- Education

Table 10

Media: What's happening now?

- Abuse
- Lack of control
- Perpetuating stigma
- Profit making
- Stereotyping
- Sensationalising
- Avoid real issues, lack of support
- Jeremy, entertainment

Media: What do we want?

- Normalising
- Relatable
- Educate (how to support, learn how to treat people)
- More context (backstory)

Table 11

Media: What's happening now?

- Help (the person, not the house)
- Support (how best to?)
- Recognise/NOT discriminate
- Stereotype removal (show the broader individual)
- Address the CAUSE not the SYMPTOM
- Promote the help that DOES exist

Media: What do we want?

- Recognised/ Clinical diagnosis
- Positive change
- Campaigns
- Publicity = good and bad
Good - raising awareness
Bad - sensationalised headlines, social media, mis-understood

Table 12

Media: What's happening now?

- Awareness (informing, selective storytelling, education)
- Sensationalisation (smaller behaviours, extreme makes it)
- Stigma (labelling)
- Bad information (scary)
- Misrepresentation
- Negative

Media: What do we want?

- Informative
- Accurate
- Patient (long process)
- Understanding the person
- Sensitive editing (inclusive person-centred)
- Route of cause (loss, events and trauma led to address the cause)
- Showing process (whole)



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